

AYWA
Aspire Youth With Action

AYWA YOUTH INNOVATION PROGRAM

Inspire, Innovate, Impact

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WELCOME TO AYWA

Founders' Remarks "In AYWA, we aim to build a community and ecosystem of entrepreneurship and innovation for the Palestinian youth, led by Palestinians within the ecosystem and supported by impactful Palestinian individuals and corporations."

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ABOUT US

For Palestinian Youth • From Palestinian Youth

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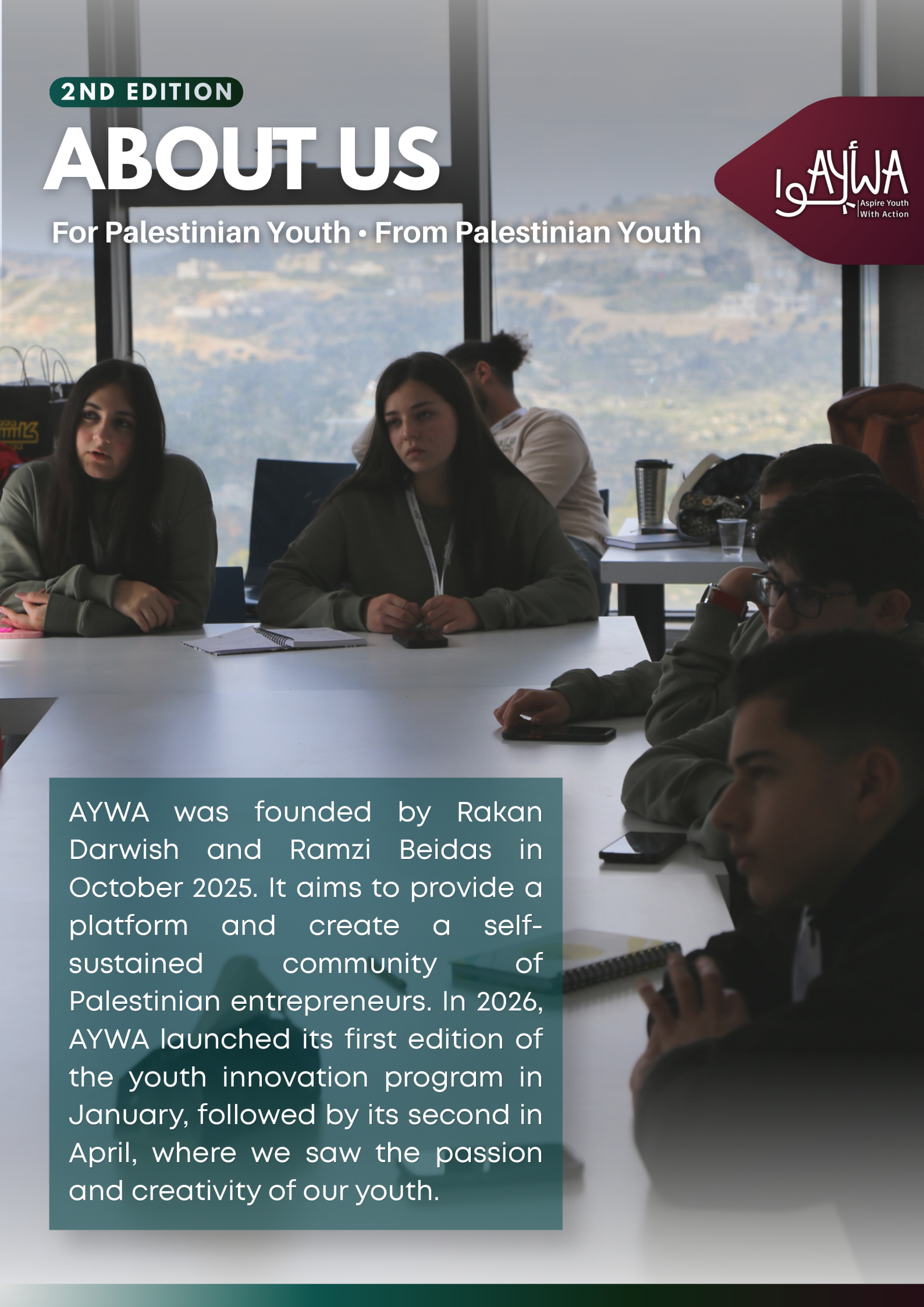

AYWA was founded by Rakan Darwish and Ramzi Beidas in October 2025. It aims to provide a platform and create a self-sustained community of Palestinian entrepreneurs. In 2026, AYWA launched its first edition of the youth innovation program in January, followed by its second in April, where we saw the passion and creativity of our youth.

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MISSION & VISION



Our **mission** is to empower the next generation of Palestinian youth and provide the tools needed to engage, inspire, and showcase social creativity through transformative education.

In AYWA, we **envision** a Palestinian community where entrepreneurship and social creativity inspire the next generation to lead meaningful innovation and drive lasting positive change.

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INNOVATION PROGRAMS

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An executive summary of our immersive **5-day experiential innovation programs** that equip students with entrepreneurial thinking, problem-solving skills, and hands-on exposure to technology-driven solution design utilizing AI.

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PROGRAM OVERVIEW

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April 12th 2026 to April 16th 2026

Theme: Entrepreneurship & Technology as Problem-Solving Tools

21 Participants	Ramallah-Based	9th Grade Students

The five-day AYWA methodology guides the participants through **problem discovery, ideation, prototype development, iterative refinement, and final solution showcases**, while strengthening collaboration, entrepreneurial thinking, and applied technology skills.

Hosted by TechnoPark Palestine and The WorkShop

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SOCIAL PROBLEM PROJECTS

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Verticals: Accessibility | Education | Healthcare | Sustainability

Students were introduced to 4 key sectors within the innovation ecosystem and were challenged to identify pressing societal problems within each domain. Working in teams of 5 - 6, they selected one vertical, and underwent a process of problem ideation and solution concept brainstorming. To finally develop technology-enabled solutions with integrated AI functionalities.

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PROJECT #1
BALADI

Vertical: Accessibility | Easing access to products from local producers and farmers.



Baladi sees that Palestinian consumers need independence from imported products, due to the problem of local products being targeted to seem less appealing to the consumer psychologically.

BALADI

Why Choose Local?

The benefits of supporting our local food ecosystem.

Nutrient Dense

Local foods are harvested at peak ripeness, retaining more vitamins and minerals.

Traceable Quality

Know exactly where your food comes from and how it was grown by our guardians.

Eco-Friendly

Reduced transportation means a smaller carbon footprint for every meal.

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PROJECT #1

BALADI

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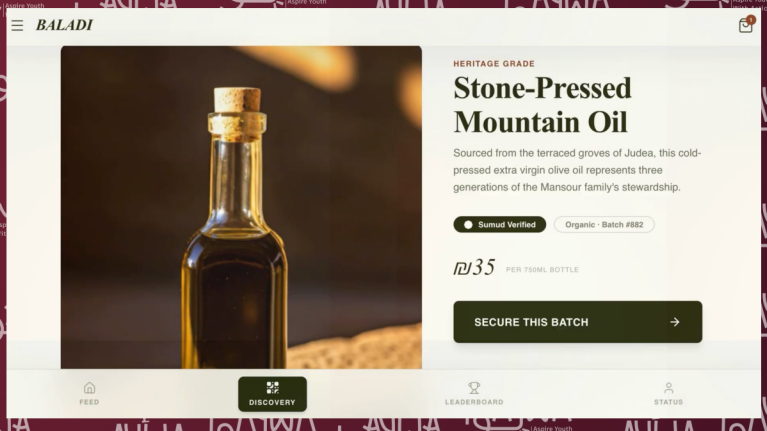
Solution Concept | An online platform promoting Palestinian locally sourced products and small businesses to promote a thriving economy from within.





Main Features (UVP) | Farmer Products Catalog • Online Shopping • Token Rewards System

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PROJECT #2
NAFAS

Vertical: Healthcare | Providing teenagers with resources for mental health support.



Nafas sees that teenagers in Palestine need guidance on positive coping mechanisms and emotional support because stigma and low awareness leave them struggling in silence.

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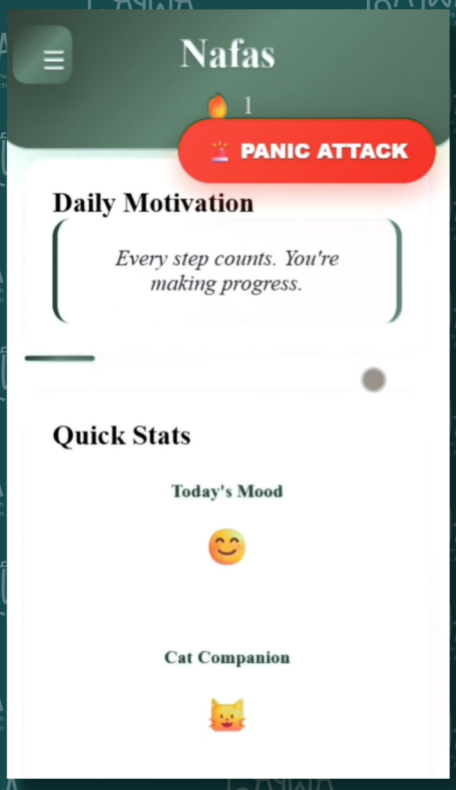
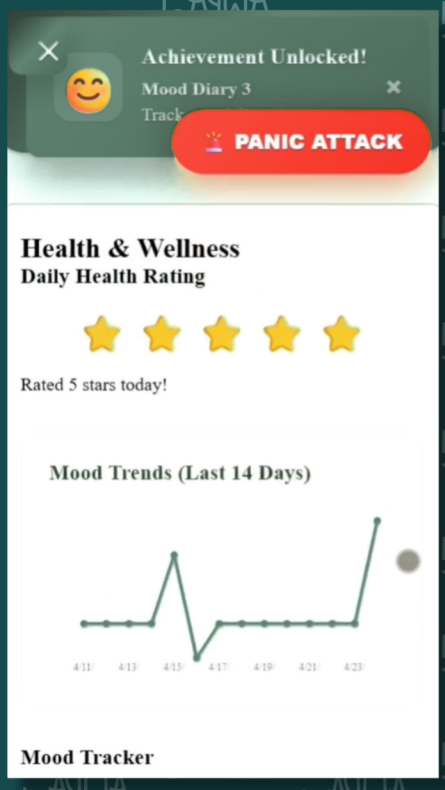
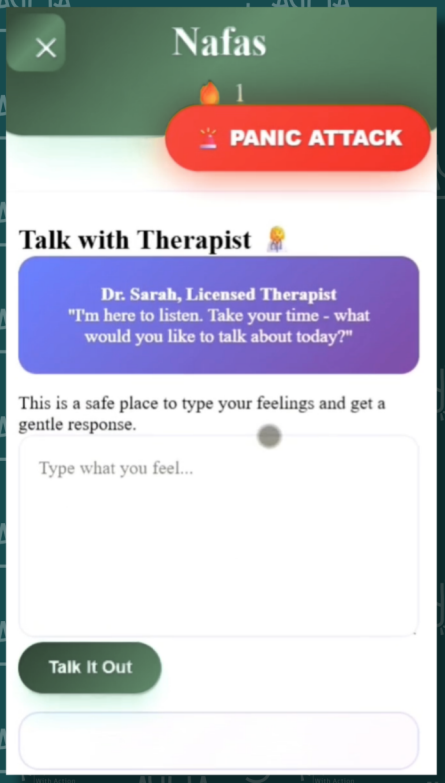
PROJECT #2
NAFAS

Solution Concept | A platform that connects teenagers with therapists nearby and raises awareness on mental health issues in Palestine.







Main Features (UVP) | Connection to Therapists • Interactive Characters • Emergency Hotline Button

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PROJECT #3
BABYSTEPS

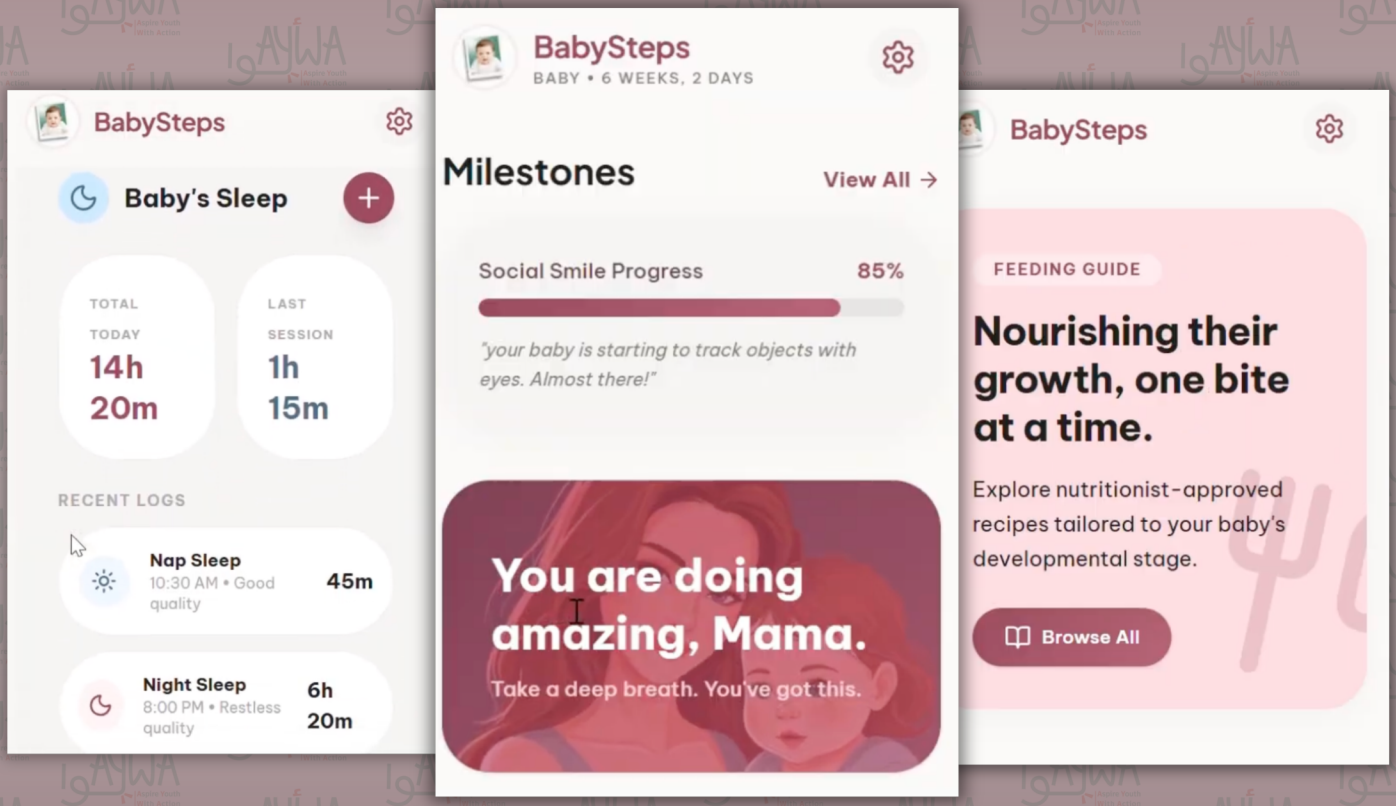
Vertical: Healthcare | Motherhood guidance and timely accessible mental health support.



Babysteps recognizes that mothers of newborns need emotional and practical parental guidance, as they often experience emotional exhaustion postpartum.

PROJECT #3
BABYSTEPS

Solution Concept | A 3in1 platform providing therapy and support groups for mothers, alongside baby development trackers.



Main Features (UVP) | **Support Groups** · Chatbot for guidance · Baby Sleep & Development Tracker

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PROJECT #4
ALEEF

Vertical: Healthcare | A platform to ease accessibility to shelters & animal welfare



Aleef sees that stray animals need access to nourishment and medication as they are suffering from untreated diseases due to a lack of protection and care.

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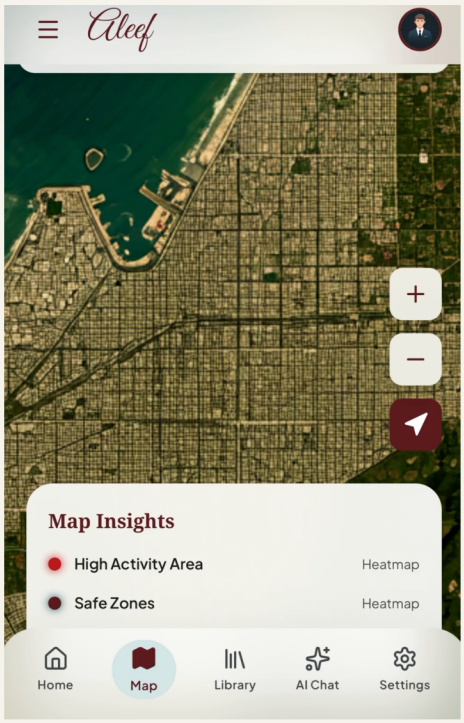
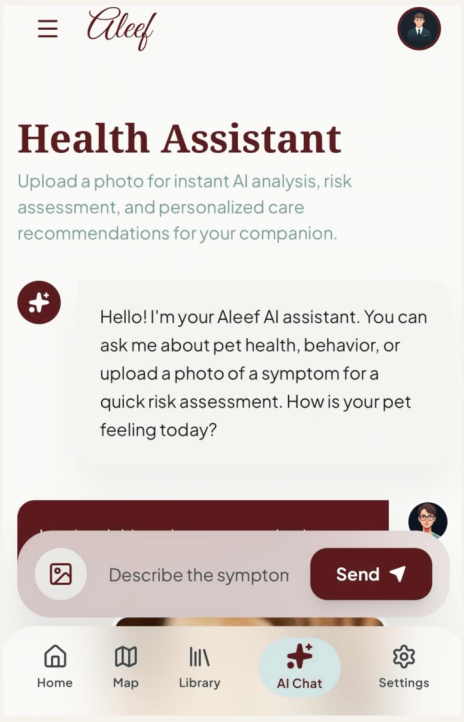
PROJECT #4
ALEEF

Solution Concept | A platform to locate and track stray animals, and a bridge between people and vets, as well as information on wellness.







Main Features (UVP) | GPS Mapping for stray animal zones • Emergency vet hotlines by area • Disease and wellness awareness • Shelter Locator



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Inspire, Innovate, Impact

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Gender | 50:50
Males : Females

90% of participants
Feel satisfied with the experience & Project outcome

100% of participants

would recommend the program to Peers & Friends

Intersted in taking part of the upcoming AYWA Programs

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WITH GRATITUDE,

We extend our sincere gratitude to our sponsors and partners whose support makes this journey possible. Your contribution represents the first step toward building a self-sustaining Palestinian entrepreneurial ecosystem that empowers the next generation to innovate, lead, and create lasting impact within their communities.

THE AYWA TEAM

TECHNO PARK PALESTINE

THE WORK SHOP
YOUR LEARNING COMMUNITY

Coffee lab
INSPIRING COFFEE

كليشة



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KEEP INSPIRING, WITH AYWA

The AYWA Innovation Program demonstrated the extraordinary capacity of Palestinian youth to identify meaningful societal challenges and respond with creativity, empathy, and technological innovation. These projects represent not only student learning outcomes, but also the potential for long-term community impact.

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